



Office of Communications
City of Beverly Hills
455 N. Rexford Dr.
Beverly Hills, CA 90210-4817
www.beverlyhills.org

For Immediate Release
January 11, 2010
Contact: Cheryl Burnett
(310) 285-2454

Beverly Hills Now on Twitter, Facebook and You Tube *Social Media Helps Residents Stay Connected With Local Government*

Beverly Hills, CA –The City of Beverly Hills is providing new ways to connect with local government by establishing a presence on Twitter, Facebook and YouTube. The Beverly Hills Farmers Market, Affaire in the Gardens Art Show, the Library and the Beverly Hills Fire Department are among the City services using social media platforms to reach out to new audiences.

“The City is constantly seeking new ways to connect with and inform our residents,” Deputy City Manager Cheryl Friedling said. “We want to reach the broadest audience possible and that means embracing new technology such as social media platforms. We encourage all residents who use these online services to sign up to receive the City news.”

Links to the City's social media sites can be found at www.beverlyhills.org/socialmedia.

In addition, the City offers an enoticing service to anyone interested in learning more about city services, activities and events. This service keeps residents informed of City Council agendas and much more. You can decide what type of information you want to receive and can choose to unsubscribe at any time using a link within the e-mails. Sign up at www.beverlyhills.org/enoticing.

#