



Beverly Hills City Council Liaison / Next Beverly Hills Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

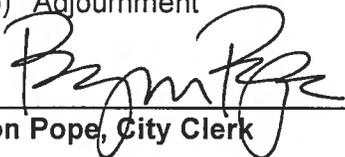
**CITY HALL
Municipal Gallery
455 North Rexford Drive
Beverly Hills, CA 90210**

**Tuesday, May 17, 2016
8:30 AM**

AGENDA

- 1) Public Comment
 - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
- 2) Welcome
 - a. New Member Introductions – Full name, occupation, connection to Beverly Hills, interest in Next Beverly Hills
- 3) Old Business
 - a. Next Beverly Hills Visioning/Branding
 1. Committee Tagline
 - b. Next Beverly Hills Launch Festival Initiative
 1. Entertainment Subcommittee
 2. Marketing Subcommittee
 3. Vendors Subcommittee
 - c. Housing White Paper Initiative
 - d. Next Beverly Hills Branding Subcommittee
- 4) New Business
 - a. New Segment: Special Guest
 - b. Pitch & Tell
 - c. Upcoming Meetings
 1. June 7 and 21 at 8:00 a.m.

5) Adjournment



Byron Pope, City Clerk

Posted: May 13, 2016

Next Beverly is a committee of talented young leaders chartered by the Mayor and the City of Beverly Hills to engage residents between the ages of 25 and 45 through innovative initiatives that address their lifestyle, economic and civic needs, and to inspire them to make Beverly Hills a better place for all.



In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the City Manager's Office at (310) 285-1014. Please notify the City Manager's Office at least twenty-four hours prior to the meeting so that reasonable arrangements can be made to ensure accessibility.