



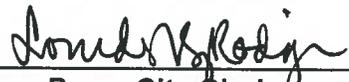
Beverly Hills City Council Liaison / Next Beverly Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

CITY HALL  
Municipal Gallery  
455 North Rexford Drive  
Beverly Hills, CA 90210

Tuesday, August 16, 2016  
8:30 AM

AGENDA

- 1) Public Comment
  - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
- 2) Welcome
  - a. Guest and New Member Introductions
    - 1. Full Name, occupation, connection to Beverly Hills, interest in Committee
- 3) Current Business
  - a. Next Night Event Initiative
    - 1. Entertainment Subcommittee
    - 2. Marketing Subcommittee
    - 3. Vendors Subcommittee
  - b. Housing White Paper Initiative
    - 1. White Paper Outline
    - 2. Project Plan
  - c. Marketing Subcommittee
    - 1. Social Media Update
  - d. Proposed New Initiative: Get Out The Vote
- 4) New Business
  - a. Leadership Development Preview
  - b. Pitch & Tell
  - c. Upcoming Meetings
    - 1. September 6 at 8:30 a.m. in Municipal Gallery
- 5) Adjournment

*for*   
Byron Pope, City Clerk

Posted: August 12, 2016

*Next Beverly is a committee of talented young leaders chartered by the Mayor and the City of Beverly Hills to engage residents between the ages of 25 and 45 through innovative initiatives that address their lifestyle, economic and civic needs, and to inspire them to make Beverly Hills a better place for all.*

In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the City Manager's Office at (310) 285-1014. Please notify the City Manager's Office at least twenty-four hours prior to the meeting so that reasonable arrangements can be made to ensure accessibility.