



Community Services
City of Beverly Hills
455 N. Rexford Dr.
Beverly Hills, CA 90210-4817
310.285.2530
www.beverlyhills.org

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Contact: Dana Beesen
310.285.2530
dbeesen@beverlyhills.org

Beverly Hills Ambassadors Debut August 1

Pilot Program to Enhance Downtown for Residents, Merchants, Tourists



Ambassadors are coming to Beverly Hills August 1. The Beverly Hills Ambassador Program is a one-year pilot program adopted by the City of Beverly Hills and run by the independent service company Block by Block to enhance the high quality of life for which the City is renowned. Ambassadors will work in partnership with the City's Human Services department, police and other departments to address aggressive panhandling and connect individuals with social service needs to the City's Changing Lives and Sharing Places (CLASP) Homeless Outreach Team. Their focus will be in the City's downtown core serving residents, merchants and visitors.

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