



Office of Communications
City of Beverly Hills
455 N. Rexford Dr.
Beverly Hills, CA 90210-4817
www.beverlyhills.org

For Immediate Release

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Contact: Cheryl Friedling
Deputy City Manager for Public Affairs
cfriedling@beverlyhills.org

**Statement from City of Beverly Hills
In Response to State Water Board Enforcement Action of October 29, 2015**

The City of Beverly Hills has been working aggressively toward meeting the water conservation goals since the governor announced the 25% statewide reduction. The City has developed a comprehensive program that includes extensive education, enhanced rebates and penalties for not meeting the City's conservation goals. Some of these programs, such as the penalty surcharges, just took effect in October.

Beverly Hills is very concerned about not meeting the 32% goal set by the state. As such, the City is committed to continuing the outreach and implementing additional programs, such as new penalty surcharges, hiring additional staff to address water violations and developing individualized conservation programs that will help us achieve reductions we need.

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