



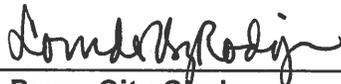
Beverly Hills City Council Liaison / Next Beverly Committee will conduct a Special Meeting, at the following time and place, and will address the agenda listed below:

CITY HALL
Municipal Gallery
455 North Rexford Drive
Beverly Hills, CA 90210

Tuesday, April 5, 2016
8:30 AM

AGENDA

- 1) Public Comment
 - a. Members of the public will be given the opportunity to directly address the Committee on any item listed on the agenda.
- 2) Welcome
 - a. New Member Introductions – Full Name, Occupation, Connection to Beverly Hills, Interest in Next Beverly
- 3) Old Business
 - a. Next Beverly Launch Festival
 - 1. Entertainment Subcommittee
 - 2. Marketing Subcommittee
 - 3. Vendors Subcommittee
 - b. Next Beverly Branding Subcommittee
 - c. Housing White Paper
- 4) New Business
 - a. Next Beverly Visioning/Branding Exercise
 - b. Pitch & Tell
 - c. Upcoming Meetings
 - 1. April 19* at 8:30 a.m. (*Room 280A, next to Council Chambers)
- 5) Adjournment

for 
Byron Pope, City Clerk

Posted: April 1, 2016

Next Beverly is a committee of talented young leaders chartered by the Mayor and the City of Beverly Hills to engage residents between the ages of 25 and 45 through innovative initiatives that address their lifestyle, economic and civic needs, and to inspire them to make Beverly Hills a better place for all.



In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call the City Manager's Office at (310) 285-1014. Please notify the City Manager's Office at least twenty-four hours prior to the meeting so that reasonable arrangements can be made to ensure accessibility.