



Community Services
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For Immediate Release
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Beverly Hills Farmers' Market PickleFest is Sunday, August 7 *Calling all Pickle Lovers to Enter Contest*



Beverly Hills, Calif. -- Pickle fanatics and pickling amateurs, get ready to pucker-up and compete at the annual **PickleFest** on Sunday, August 7, 2016 from 9 a.m. to 1 p.m. at the Beverly Hills Farmers' Market which celebrates its 22nd anniversary. The Picklefest contest is sponsored by legendary Beverly Hills deli, Nate 'n Al. To enter the contest, go to www.beverlyhills.org/picklefest. All applications must be received **by July 24, 2016**. For more information, please call 310-285-6380.

Admission to the festivities is free and the centerpiece of the event is a curated pickle contest. Aspiring pickle-makers can enter their pickled produce in two categories: Best Dill Pickle in Beverly Hills and "I Can Pickle That!" In the latter category, entrants can get really creative and enter any pickled fruit or vegetable. All pickled produce submitted must have been grown in California.

Nate 'n Al will award \$200, \$100 and \$50 gift cards to 1st, 2nd and 3rd place winners. A panel of distinguished and food-celebrity judges including an expert member of the Nate'n Al Deli staff, will select the winners based on a list of criteria.

The Beverly Hills Farmers' Market is located along the 9300 block of Civic Center Drive between Third & Santa Monica, Beverly Hills, CA 90210. Free two-hour parking is available in the Civic Center parking garage or free parking until 2 p.m. in the nearby Third Street garage.

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