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## **Pie Bake A'la Beverly Hills & Piesta Return June 10** *Event Features Everyone's Favorite Dessert, Local Fruit & Super Creative Fun for Kids*

Save the date! On Sunday, June 10, 2012 the Beverly Hills Farmers' Market hosts its annual Pie Bake A'la Beverly Hills and children's "Piesta" between 9 a.m. and 1 p.m. along the 9300 block of Civic Center Drive (ample free parking available at 450 N. Rexford Drive).

Admission to the festivities is free and the centerpiece of the event is a curated pie contest featuring pies that only use California-fruit. Cash prizes are given for best tasting and most "pieutiful" by a panel of distinguished and food-celebrity judges. World-famous Pie-and-Burger will be pulling its food truck up to the Market and selling various flavors of fresh pie.

The children's free piesta features creative juggling by Mike (including juggling favorite pie ingredients); a "pieathlon" that includes a flour-sack toss, egg balancing and a Crisco-covered balloon toss; pie making and decorating and sifting for treasures in pastry flour. Pony rides and a petting zoo will also be available for a nominal fee.

No pie event would be complete without a pie eating contest, and Pie Bake A'la Beverly Hills has one for the adults and one just for the kids. Last year the *L.A. Times* wrote "Forget cupcakes—pies are hot" and the *Daily News* called pies a new food trend—so come get a slice of the action. Of course, all the regular farmers and prepared foods vendors will be in their usual spots at the Market.

Applications to submit pies are available at <http://www.beverlyhills.org/civica/filebank/blobdload.asp?BlobID=3572> and the deadline to enter is May 27. For more information please call 310.285.6830.

The only thing better than pie is chili, so please also save the date for the City of Beverly Hills Farmers' Market's annual chili cook-off and tasting on August 5 from 9 a.m. to 1 p.m.



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